From:	Avinoam Brog <broga@mwi.co.il>
To:	ehud barak <ehbarak1@gmail.com>
CC:	
Date:	Wed, 1/1/2014 10:06:06 AM
Subject:	Re: Shay Zandani I Cytegic (formerly CyberARM) - Wishes you happynew year

אין לי מושג.
אני נפגש הרבה עם סטארטאפיסטים ויתכן שפרטי המייל שלי מועברים

Avinoam Brog
President
Market Watch-Ipsos Israel
Off: 972-3-7533333
Mobile: 972-50-4404704

ב-1 בינו 2014, בשעה 01:03, "ehbarak1@gmail.com" <ehbarak1@gmail.com> כתב/ה:

שנה טובה גם לכם. איך קיבלת ממנו את זה? אהוד.

Sent from my iPhone

On Jan 1, 2014, at 1:04, ehud barak <ehbarak1@gmail.com> wrote:

Nimrod Hi
Do you remember who are they? One ofThe guys we've met I assume. EB

Sent from my iPhone

Begin forwarded message:

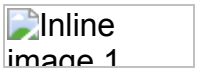
From: Avinoam Brog <broga@mwi.co.il>
Date: December 31, 2013 at 22:11:04 GMT+2
To: "ehbarak1@gmail.com" <ehbarak1@gmail.com>
Subject: Fwd: Shay Zandani I Cytegic (formerly CyberARM) - Wishes you happy new year

ובהזדמנות זו
ש נ ה ט ו ב ה !!!
אבינעם

Avinoam Brog
President
Market Watch-Ipsos Israel
Off: 972-3-7533333
Mobile: 972-50-4404704

תחילת ההודעה שהועברה:

מאת: shay zandani <shay.zandani@cyber-arm.com>
תאריך: 31 בדצמבר 2013 21:46:06 GMT+2
אל: Shay Zandani <shay.zandani@cytegic.com>
עותק: shay zandani <shay.zandani@cyber-arm.com>
נושא: Shay Zandani I Cytegic (formerly CyberARM) - Wishes you happy new year



Dear friends and colleagues,

We are excited to announce the release of the second version of our **Cyber Decision Support System** (CDSS). This system empowers executives and security managers to make informed and timely security decisions. The new version incorporates the modeling of cyber-attacks against sets of security controls (aka our Control Vectors technology). This release indicates our focus on **Strategic Cyber Security** as the core of our business, enhanced by our Intelligence Analytic Center (CIAC) and geopolitical and industry binoculars.

Highlighting our focus on Cyber Strategy we decided to change the name of the company to **Cytegic**.

Cytegic represents the advantage and added value we have in the world of Cyber Strategy. We continue to put highest emphasis on helping our customers and partners to be better-prepared for the ever-changing global threat landscape.

Considering that **Cytegic** is not yet a well-versed common English word, we found it helpful to provide you with the lexicon:

Cy-te-gic /pronounced: saɪ-ˈtē-jik/ adjective: A plan of action or strategy designed to achieve a long-term and overall successful Cyber Security Posture Optimization - "That firm made a wise Cytegic decision".

Thank you and have a successful and cyber-secure year!

Shay Zandani, CEO

Cytegic Ltd.

www.cytegic.com

shay.zandani@cytegic.com

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<Cytegic Logo.png>